

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)  
973 Farmington Ave  
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1011-57973  
Contract Dates: 09/12/2012-09/17/2012  
Customer Order:  
Linked Order:  
CPE: / / 1308

Invoice Num: 1011-415499  
Invoice Date: 09/23/2012  
Billing Cycle: Weekly  
Billing Period: 08/27/2012-09/23/2012

Page 1 of 5

**PAY BY** 10/23/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: MCMAHON EST#1308

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	THE EARLY SHOW		09/12/2012-09/14/2012		. . W . F . .		30	2	550.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . W . F . .		2		550.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	08:23 AM		LMFS12TV20H	30	550.00			
09/14/2012	Fr	08:24 AM		LMFS12TV20H	30	550.00			
2	DR. PHIL		09/12/2012-09/14/2012		. . W T F . .		30	3	800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . W T F . .		3		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	03:00 PM		LMFS12TV20H	30	800.00			
09/13/2012	Th	03:33 PM		LMFS12TV20H	30	800.00			
09/14/2012	Fr	03:51 PM		LMFS12TV20H	30	800.00			
3	CBS EVENING NEWS		09/12/2012-09/13/2012		. . W T . . .		30	2	2,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . W T . . .		2		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	07:00 PM		LMFS12TV20H	30	2,500.00			
09/13/2012	Th	06:59 PM		LMFS12TV20H	30	2,500.00			
6	EARLY NEWS		09/12/2012-09/15/2012		. . W . F . .		30	2	1,400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . W . F . .		2		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	06:28 PM		LMFS12TV20H	30	1,400.00			

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Contract Num: 1011-57973  
Contract Dates: 09/12/2012-09/17/2012  
Customer Order:  
Linked Order:  
CPE: / / 1308

Invoice Num: 1011-415499  
Invoice Date: 09/23/2012  
Billing Cycle: Weekly  
Billing Period: 08/27/2012-09/23/2012

Page 2 of 5

**PAY BY** 10/23/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: MCMAHON EST#1308

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/14/2012	Fr	06:28 PM		LMFS12TV20H	30	1,400.00			
7	LATE NEWS M-SUN		09/12/2012-09/16/2012		. . W . F . S		30	4	1,800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012		. . W . F . S		3		1,800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/12/2012	We	11:23 PM		LMFS12TV20H	30	1,800.00			
	09/14/2012	Fr	11:28 PM		LMFS12TV20H	30	1,800.00			
	09/16/2012	Su				30			1,800.00	Preempted
	09/16/2012	Su	12:06 AM	09/16/2012	LMFS12TV20H	30	1,800.00	1,800.00		Makegood in 23:37:58-00:12:00
10	SUNDAY MORNING NEWS 8-9AM		09/16/2012-09/16/2012		. . . . . S		30	1	500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012		. . . . . S		1		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/16/2012	Su	08:40 AM		LMFS12TV20H	30	500.00			
11	FACE THE NATION		09/16/2012-09/16/2012		. . . . . S		30	1	3,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012		. . . . . S		1		3,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/16/2012	Su	11:23 AM		LMFS12TV20H	30	3,000.00			

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12	NFL JETS FOOTBALL	09/16/2012-09/16/2012	. . . . . S		30	1	65,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . . . . S	1		65,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su	05:43 PM		LMFS12TV20H	30	65,000.00			
13	SIXTY MINUTES	09/16/2012-09/16/2012	. . . . . S		30	2	15,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . . . . S	1		15,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su				30			15,000.00	Preempted
09/16/2012	Su	08:35 PM	09/16/2012	LMFS12TV20H	30	15,000.00	15,000.00		Makegood in 19:37:01-20:37:32
14	THE EARLY SHOW	09/17/2012-09/17/2012	M . . . . .		30	1	600.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		M . . . . .	1		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	08:23 AM		LMFS12TV20H	30	600.00			
15	DR. PHIL	09/17/2012-09/17/2012	M . . . . .		30	1	800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		M . . . . .	1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	03:35 PM		LMFS12TV20H	30	800.00			

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16	CBS EVENING NEWS	09/17/2012-09/17/2012	M . . . . .	30	1	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		M . . . . .	1	2,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	06:59 PM		LMFS12TV20H	30	2,500.00			
18	ENTERTAINMENT TONIGHT	09/17/2012-09/17/2012	M . . . . .	30	1	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		M . . . . .	1	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	07:47 PM		LMFS12TV20H	30	2,000.00			
19	EARLY NEWS	09/17/2012-09/17/2012	M . . . . .	30	1	1,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		M . . . . .	1	1,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	06:28 PM		LMFS12TV20H	30	1,400.00			
20	LATE NEWS M-SUN	09/17/2012-09/17/2012	M . . . . .	30	1	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		M . . . . .	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	11:29 PM		LMFS12TV20H	30	1,800.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
21	BLUE BLOODS	09/14/2012-09/14/2012	. . . . F . .		30	1	8,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . . . F . .		1		8,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/14/2012	Fr	10:34 PM		LMFS12TV20H	30	8,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		23		117,300.00		17,595.00	99,705.00	16,800.00	16,800.00 0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
Controller's Dept.  
  
212-856-8000

Gross Billing	117,300.00
Trade Value	0.00
Agency Commission	17,595.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	99,705.00

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